

The History of Boxing Beaver Flag

The Boxing Beaver Flag was created by Tom Anderson, an engineering assistant at The City of Vancouver, and brought to life by The Flag Shop during the 2010 Winter Olympic Games in Vancouver.

When creating the Boxing Beaver Flag, Tom was inspired by a proud group of Australian Olympians and their boxing kangaroo flag. When the Australian athletes hung their boxing kangaroo flag in the Olympic Village during the 2010 Olympics, Tom felt there was no way he and his proud Canadian co-workers could allow the Australian mascot to go unchallenged. After a brief bit of brainstorming and a few unmentionable ideas, the Boxing Beaver Flag was designed, printed out on 9'x18' paper and proudly hung in a window of a City of Vancouver building. Soon after the flag was put up on display, there was an immediate demand.

Hoping his design could be made available for more people, Tom contacted Susan Braverman, Managing Director at The Flag Shop. Susan loved Tom's design and the spirit behind it, and immediately offered to manufacture and carry it in The Flag Shops across Canada.

"I sincerely hope that our nation gets a chance to see this flag and knows that it was created during a beautiful time in Canadian history when our Athletes showed the world what we're made of". - Tom Anderson, March 2nd, 2010



This is where it all begins. The original boxing beaver flag printed on paper displayed at The City of Vancouver Crossroads Building.



In the making: The first batch of the Boxing Beaver Flags, printed in The Flag Shop's production facility.



Tom Anderson, the designer of the Boxing Beaver Flag, holding his creation with Susan Braverman, Managing Director of The Flag Shop.